

Clean Up Your Pinterest Account

Task Sheet

5 mins

Optimise your name

15 mins

Optimise board titles

30 mins

Write & optimise board descriptions

Assess your group boards

Unfollow accounts that don't inspire you/aren't in your niche

Niche your board categories

Re-order your boards

Follow accounts in your niche

Delete all duplicate pins on boards

Delete boards that are not relevant to your niche

Optimise your bio

Undertake keyword research & create new boards within your niche



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